

## Terms of Reference Consultant Stakeholders Liaison – Karachi

Project:	Tackling the Silent Killer: Coalition for TFAs Elimination in Pakistan
Last date to apply:	August 09, 2023

### About CPDI

The Centre for Peace and Development Initiatives (CPDI) is an independent, non-partisan and a not-for-profit civil society organization working on issues of peace and development in Pakistan. It is registered under Section 42 of the Companies Ordinance, 1984 (XLVII of 1984). It seeks to inform and influence public policies and civil society initiatives through research - based advocacy and capacity building to promote citizenship, build peace, improve governance, and achieve inclusive and sustainable development. Areas of special sectoral focus include promoting peace and tolerance, police reforms, right to information, strong local governments, climate change and mitigation, transparency in governance, democratic values, rule of law, accountable governance in the country and public health initiatives.

### Project Introduction

Pakistan's trans-fat intake is estimated to be the 2nd highest in the WHO-EMRO region at nearly 6% of daily energy intake leading to higher vulnerability risk of coronary heart disease<sup>1</sup>. Recent research studies have highlighted that the consumption of industrially produced trans-fatty acids (iTFA) causes detrimental effects on human health. Higher consumption of Trans Fats (>1% of total energy intake) is associated with increased risk of diet related non communicable diseases (NCDs).

The main purpose of this project is to achieve a mandatory national limit of 2 grams of industrially produced trans fatty acids (TFA) per 100 grams of total fat in all foods in Pakistan.

The project will engage both government and civil society organizations (CSOs) to build consensus for the development and adoption of best practice iTFA limit regulation, influence decision makers to pass iTFA standards and regulations, monitor and counter industry/front groups or any other opposition to create an enabling environment for the aimed policy change in Pakistan.

CPDI is looking for a part time consultant to build close liaison with government, regulatory bodies, academia, media, civil society and other stakeholders based at Karachi.

### Duties of the Consultant

1. Actively liaise with national and provincial food regulatory bodies, academia, civil society and media to create an enabling environment for the aimed policy change.
2. Facilitate meetings of CPDI management and partners with relevant stakeholders
3. Conduct meetings with Pakistan Standards and Quality Control Authority, Sindh Food Authority, Pakistan Council for Scientific and Industrial Research and other policy makers on behalf of the project.
4. Provide technical input and feedback on project activities, documents, dossiers and policy briefs.

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<sup>1</sup> <https://www.foodsciencenews.com/trans-fat-consumption-in-pakistan-require-attention-for-policy-maker/>

5. Support research and advocacy efforts of CPDI to eliminate iTFAs from the food supply chain.
6. Provide advice to project team and partners on food regulations, standards and countering opposition to achieve the best policy practices, as per WHO guidelines.
7. Prepare concept notes, briefs, agenda and minutes of the meetings with key stakeholders and government regulatory bodies.
8. Any other task assigned by the project team.

### Required Qualification and Experience

- The consultant should possess a combination of technical expertise, relevant work experience, and interpersonal skills to successfully deliver the consultancy assignment;
- The consultant must possess a minimum of Master's degree in food technologies, public health, nutrition or any other relevant field. A post doc shall be given a priority.
- A consultant should have a minimum of 5-10 years of relevant work experience in government liaison, development of food standards and regulations, and deep understanding of the policy landscape in Pakistan.
- Basic knowledge of public sector functioning;
- The consultant should have excellent communication and inter-personnel skills to effectively convey information to the target audience, and ability to liaise with different stakeholders;
- Previous experience working as a independent consultant on similar assignments would be an added advantage.

### How to Apply

- Interested Individuals must send their detailed CV and Cover Letter (mentioning per day financial quote in PKR and three professional references) at [hr@cpdi-pakistan.org](mailto:hr@cpdi-pakistan.org).

*\*Late submissions will not be entertained*

### Duration:

30 chargeable working days spread across 10 months.

### Reporting Line:

Project Manager, CPDI

### Additional Reporting Line:

Executive Director, CPDI