

Concept Note for Investigative Reporting

Citizens for Good Governance: Strengthening Citizens' Engagement for Inclusive and Accountable Local Governance

Background

Centre for Peace and Development Initiatives (CPDI) is an independent, non-partisan and a not-for-profit civil society organization working on issues of peace and development in Pakistan. It was established in September 2003 by a group of concerned citizens who realized that there was a need to approach the issues of peace and development in an integrated manner. CPDI is a first initiative of its kind in Pakistan. It seeks to inform and influence public policies and civil society initiatives through research-based advocacy and capacity building in order to promote citizenship, build peace and achieve inclusive and sustainable development. Areas of special sectoral focus include promotion of peace and tolerance, rule of law, transparency and access to information, budget watch, Legislative Watch and Development and freedom of media and expression.

The CPDI is currently implementing a project "Citizens for Good Governance" in the selected districts of Punjab and Khyber Pakhtunkhwa.

CPDI invited young journalists from selected districts who have attended trainings to submit a concept note on investigative reporting. CPDI conducted training of Journalists and Bloggers on RTI for Investigative Reporting, Countering Fake News & Gender Inclusive Reporting in each of the selected districts.

Introduction:

In today's digital age, journalism and blogging play a pivotal role in shaping public discourse and disseminating information. However, many talented journalists and bloggers often lack the financial resources to pursue in-depth investigative projects or develop innovative contents.

Through this project CPDI will enable journalists and bloggers to tackle pressing societal issues by providing them with the necessary resources to conduct in-depth investigations and research. The project will provide competitive micro-grants to journalists and bloggers, who come up with innovative ideas and require funds for developing investigative reports or blogs. The grants may encourage reporting on otherwise ignored themes.

Themes:

Please see below mention themes on which concept note should be submitted.

1. Role of religious minorities in LG's development planning and Youth engagement
2. Human /Minority Rights
3. Women participation in LG's decision making
4. Accessibility issues of PWDs and LGs
5. Citizen's engagement for improved service delivery

6. Effectiveness of complaints management systems in LGs

Eligibility Requirements and the Selection Criteria for the Journalists:

Only those journalists are eligible to apply, who meet the following requirements:

- Attended CPDI 2 days training of Journalists & Bloggers on RTI for Investigative Reporting, Countering Fake News & Gender Inclusive Reporting in each of the selected districts or who has experience on the relevant topics.
- From the respective districts.
- Applicants must be independent journalists or bloggers with at least two years of experience. They must also have a clear idea for an investigative report or blog that is in the public interest.

Target Districts:

Journalists can apply for only one of the target districts, which include the following:

1.	Jhang
2.	Toba Tek Singh
3.	Chiniot
4.	Khushab
5.	Lahore
6.	Noshera
7.	Charsadda
8.	Mardan
9.	Haripur
10.	Peshawar

Grant Size:

Micro-grants awarded to journalists will range between PKR 30,000 to 50,000.

Duration:

Duration for developing and submitting the concept note is 1 month but can be extended for another one month according to the quantum of work.

Methodology:

Please briefly explain the methodology of producing investigative reports keeping in consideration the points mentioned below.

1. Feasibility of the idea: Here you can explain how the idea is feasible and your approach to explain the process of collecting relevant information.

2 Desk Review: Under desk review the journalists and bloggers will identify the available reference material and will analyse the information.

3. Data collection at field level: Journalists and bloggers should identify the relevant stakeholders for the collection of data at the field level.

4. Analysis of the data: Data will be analysed and triangulated.

5. Preparation of Investigative report: The report will be prepared in the form of innovative story which can capture/attract larger audience.

Budget:

Please provide breakdown of the budget required on the following format:

Head	Required Amount
Transportation Cost	
Activity Cost	
Communication Cost	

Application Process:

Applicants would submit a concept note outlining their project idea, budget, and expected impact. A review committee comprising experienced journalists, media experts, and representatives from relevant fields would evaluate the proposals.

Please submit the concept note by September 12th, 2023 at the email address hr@cpdi-pakistan.org